

# Summer Research Institute

## 2022 Schedule

### Thursday June 16: Historical Research & Methods

**9:00-9:30am: Opening and Introductions with David Myers & Maia Ferdman**

**9:30am-10:00am: Breakout Room 1**

**10:00am-11:15am: Campus Archive Dive: How to Study Higher Education History and Why It Matters with Eddie Cole**

Colleges and universities play an outsized role in shaping society, but we rarely start out historical studies of societal challenges on college campuses. In this session, Professor Eddie R. Cole will explain his research approach for his book, *The Campus Color Line*, before leading students in an interactive exercise to search for university archival materials.

**11:15am-1:00pm: Break**

**1:00pm-2:15pm: Getting Started with Special Collections and Primary Sources with Jimmy Zavala and Lizeth Ramirez**

This workshop will provide students with a description of Special Collections and Archives and introduce them to online archival resources. Additionally, students will work in small groups on a primary source analysis activity.

**2:15pm-2:30pm: Break**

**2:30pm-3:45pm: Introduction to Public History: What does it mean to democratize the past? with Tawny Paul and Tyree Boyd-Pates**

This session will consider what it means to create history for the public and by public. Focusing on museums as a case study, we will explore some of the core concerns that drive the field of public history today, including the concept of shared authority and the relationship between history and social justice.

**3:45pm-4:00pm: Break**

**4:00pm-5:00pm: Breakout Room 2**

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## 2022 Schedule

### Friday, June 17: Policy Research & Communications

#### **9:00am-10:15am: Do the Encampments of the Unhoused Have a Political History? with Marques Vestal**

In this workshop, we will explore how taking a "bottom up" historical approach to housing deprivation in Los Angeles reveals critical gaps in our contemporary policy discussion. How must we reframe this discussion if we understand encampments, in part, as political activity with a deep history in the city?

#### **10:15am-10:30am: Break**

#### **10:30am-11:45am: Policy Research and Media Representation with Sonja Diaz**

This session will explore representational gaps in news media as the nation experiences a demographic tipping point and remains embroiled in a 24 hour news cycle with devastating implications for communities of color. This case study will illustrate the role of research in helping to address long-standing concerns about the underrepresentation of Latino voices and issues in the Los Angeles Times' editorial and opinions section.

#### **11:45am-1:00pm: Break**

#### **1:00pm-2:15pm: Strategic Research Communications with Jon Christensen**

In this interactive workshop, we will explore the three secret tools for successful strategic communications: empathy, narrative, and strategy. You will learn how to think about and plan early on for communicating your research to key audiences, including policymakers, journalists, advocates, and stakeholders, in order to achieve policy outcomes and impact informed by your research.

#### **2:15pm-2:30pm: Break**

#### **2:30pm-3:45pm: Breakout Room 3**

#### **3:45pm-5:00pm: Closing**



# Summer Research Institute

## LCHP Leadership



**David N. Myers holds the Sady and Ludwig Kahn Chair in Jewish History. As of fall 2017, he serves as the director of the Luskin Center for History and Policy. He previously served as chair of the UCLA History Department (2010-2015) and as director of the UCLA Center for Jewish Studies (1996-2000 and 2004-2010). He has authored *Re-Inventing the Jewish Past: European Jewish Intellectuals and the Zionist Return to History* (Oxford: 1995), *Resisting History: Historicism and its Discontents in German-Jewish Thought* (Princeton, 2003), *Between Jew and Arab: The Lost Voice of Simon Rawidowicz* (Brandeis University Press, 2008), *Jewish History: A Very Short Introduction* (2017), and *The Stakes of History: On the Use and Abuse of Jewish History for Life* (2018).**

## David Myers



**Maia is the Assistant Director at the Luskin Center for History and Policy. Since graduating from UCLA with a B.A. in Global Studies and M.A. in Latin American Studies, she has worked as a facilitator, educator, and community-builder with a specialty in intergroup relations and program management. Maia believes deeply in the power of history and historical analysis to inform our present and help guide our decisions about the future. Maia is responsible for the daily management of the Luskin Center for History and Policy. She works under the direction of the Center director to implement Center initiatives and activities, and to manage community outreach and engagement.**

## Maia Ferdman

# Summer Research Institute Speakers



**Eddie R. Cole, Ph.D., is associate professor of higher education and organizational change at UCLA, and the author of *The Campus Color Line: College Presidents and the Struggle for Black Freedom* (Princeton University Press, 2020). Dr. Cole's research focuses on college presidents' historic role in shaping racial policies and practices both inside and outside of the educational sphere. His finesse in using extensive, historical materials to address contemporary racial issues in higher education demonstrates the role of higher education in influencing all aspects of American life. Dr. Cole's scholarship and public writing has also been featured in *The Washington Post*, *Los Angeles Times*, and *Chronicle of Higher Education*.**

## Eddie Cole



**Jimmy Zavala is the Teaching & Learning Librarian for UCLA Library Special Collections. Jimmy received his MLIS from UCLA and also holds an M.A. in History and B.A. in Latin American Studies, both from California State University, Los Angeles.**

## Jimmy Zavala



# Summer Research Institute Speakers



**Lizeth Ramírez joined the UCLA Library Special Collections curating team as Librarian/Archivist for Los Angeles Communities and Cultures in March 2019. Prior to joining UCLA, Lizeth was an Archivist and Reference Librarian at the Orange Public Library & History Center in Orange, California, where she managed the local history archive for over eleven years. During that time she oversaw all local history related work, including grant projects such as the Latino Americans: 500 Years of History grant that was funded by the National Endowment for the Humanities and administered by the American Library Association. It provided \$10,000 in funds to present programming highlighting local Latino history in the City of Orange.**

## Lizeth Ramirez



**Tyree Boyd-Pates is a dynamic history curator, professor, writer, and speaker who expounds on Black culture from a millennial vantage and mobilizes communities of color through journalism, social media, education, and history.**

**With his work featured in The New York Times, Vogue, The Hollywood Reporter, Fast Company, Fortune Magazine, The Los Angeles Times, and other media outlets, Tyree's groundbreaking history exhibitions have inspired thousands to visit museums and engage with history anew. Additionally, he is a regular lecturer at universities to discuss American history, curation, and museums, Tyree is also a TEDx speaker who champions inner-city youth across the country.**

## Tyree Boyd-Pates

# Summer Research Institute

## Speakers



**Tawny Paul is a social and economic historian of Britain and the Atlantic World, as well as a public historian. Her research concerns the history of capitalism, poverty and debt, labor, and incarceration. She is the director of the UCLA Public History Initiative. Paul's most recent book, *The Poverty of Disaster: Debt and Insecurity in Eighteenth-Century Britain* (Cambridge University Press, 2019) is a study of the tens of thousands of men and women who were incarcerated for failing to pay their debts. The book examines the role that debt insecurity played in society and how it shaped the identity of the middle class. *Poverty of Disaster* was awarded the Morris D. Forkosch Prize from the American Historical Association for best book in the field of British, British imperial, or British Commonwealth history since 1485.**

## Tawny Paul



**Marques Vestal is an Assistant Professor of Urban Planning and Critical Black Urbanism. He serves as a Faculty Advisor for Million Dollar Hoods, a community-driven and multidisciplinary initiative documenting the human and fiscal costs of mass incarceration in Los Angeles. He also serves as a historical consultant for the Luskin Center for History and Policy. Marques is a tenant of Los Angeles and a member of the South Central local of the Los Angeles Tenants Union. Marques is an urban historian studying the social history of residential property in Black Los Angeles during the rebellious twentieth century. His work links property conflict—the everyday contracts, solicitations, complaints, lawsuits, and murders over property—to broader transformations of real estate, urban development, and Black liberation. He argues that this space of incessant conflict is the unwritten housing policy of the United States.**

## Marques Vestal



# Summer Research Institute

## Speakers



**Sonja Diaz is a practicing civil rights attorney and policy advisor. As Founding Director of UCLA Latino Policy & Politics Initiative (LPPI), Diaz co-founded the first multi-issue policy think tank focused on Latinos in the University of California. Diaz is responsible for overseeing all aspects of LPPI, including strategy, research, mobilization, and leadership. With a deep background in both policy and advocacy, Diaz is a regular contributor to the organization's research portfolio, co-authoring *The Power of the New Majority: A 10 State Analysis of Voters of Color in the 2020 Election*, a report that emphasizes the critical role of voters of color in American politics, and *The Current State of the Latino Physician Workforce: California Faces a Severe Shortfall in Latino Resident Physicians*, which provides further evidence that California's healthcare workforce pipeline is broken.**

## Sonja Diaz



**Jon Christensen is an adjunct assistant professor in the Institute of the Environment and Sustainability, Luskin Center for Innovation, and Center for Digital Humanities at the University of California, Los Angeles. He is a journalist-in-residence at the Institute of the Environment and Sustainability and a founder of the Laboratory for Environmental Narrative Strategies in the IoES. He is editor of LENS Magazine and a producer of the 'Earth Focus' documentary TV series produced by Public Media Group of S. CA and the Thomson Reuters Foundation. He is also a partner and strategic adviser at Stamen Design, a National Design Award-winning interactive design studio specializing in mapping, data visualization, and strategic communications. And he serves on the boards of directors of the Liberty Hill Foundation and the LA River State Park Partners, and on the advisory councils of the Indigenous Law Center at the UC Hastings Law School and the LA Neighborhood Land Trust.**

## Jon Christensen